

Vendor Registration Form
DUE September 24, 2007



See art in everything...

Presented by:



**CENTRAL SQUARE
BUSINESS ASSOCIATION**

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Do you have a talent to share? Do you live or work in Central Square? Join the Central Square Business Association for the second annual Central Square arts extravaganza, ArtsCentral! A hub of music, dance, food, theater, film and fine arts, Central Square is a bustling community with talents waiting to be shared. We want YOU to be involved. To make this event a success, we need your commitment. Please mail this form, with all documentation, to the CSBA by September 24 to reserve your spot.

WHAT: ArtsCentral

WHERE: Along the streets of Central Square, between City Hall and Lafayette Square

WHEN: October 13, 2007 (set-up from 10:30-12 a.m., clean up at 6 p.m.)

WHY: To celebrate the thriving arts and community in Central Square

INVOLVEMENT OPPORTUNITIES

There will be two vendor areas. Both will be located directly adjacent to performance stages, maximizing the number of people who will be in your area. One stage will be located on the closed Temple Street, the other on Main Street between Colombia and Bishop Allen Streets.

This form applies to vendors, and we are not interested in limiting you in any way with the blanks that follow. We are looking for a diverse group of vendors, so please apply.

CONTACT INFORMATION

Contact Person _____

Address _____

E-mail address _____ Phone Number _____

Web site _____

VENDORS

Please read the following guidelines:

- Preference will be given to artists that live or work in Central Square
- All spaces measure 6' deep from the curb. Vendors will be assigned a 10 ft. by 10 ft. chalk outline space to promote and sell your art, **you may bring a free standing tent**. All vendors are automatically assigned one table; this cost is included in your vendor fee. If you would like to reserve more than one table please indicate this below. You are encouraged to be creative in the display of all items.
- Central Square Business Association members and their employees receive discounts! One 6' table - \$60
- Non-members of the CSBA: One 6' table - \$120
- We will mail confirmation packages (acceptance letters, booth assignments, maps) to the address you provide.
- Vendors **MUST** be set up by 11:30 a.m. and close down at 6p.m.
- You must include at least two photos of your work and a short description of any work not pictured in the photos. The ArtsCentral planning committee will select artists/crafters based on quality, variety, and market. The CSBA reserves the right to deny an artist's application based on the appropriateness and content of his/her work.
- Most tables will be outdoors; in case of rain alternate locations will be provided.

Please describe your work:

_____ Number of tables you want to reserve ____ One ____ Two

• Price range of your work (general) _____

What is your medium? _____

IMPORTANT

- The vendor fee is \$60 for members and \$120 for non-members.
- You will receive a letter confirming your registration including information regarding where you have been assigned to, where you will sign in to receive your exact space and pick up a table. This will also contain a FREE PARKING PERMIT for use on the day of the festival.
- Checks should be made out to the Central Square Business Association
- With registration, participants receive:
 - **An optional 6’ table** to be supplied the day of the event
 - **An opportunity to sell merchandise** during the festival, in your assigned area during the day
- If we are unable to accommodate an artist or group for any reason, we will refund all fees.
- *The Central Square Business Association reserves the right to deny artists’ applications based on the content of their work.*
- **RAIN DATE:** There is NO rain date for ArtsCentral. In the event of rain, the CSBA has reserved multiple locations in Central Square for artists, performers, and vendors.

Questions? Please e-mail mail@centralsquarecambridge.com.

To reserve a space today, mail forms to:

ArtsCentral; c/o The Central Square Business Association
PO Box 390426
Cambridge, MA 02139

PLEASE RETURN THIS FORM to the CSBA office by September 24.

