

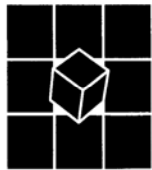
Business Registration Form

DUE August 1, 2007



See the art in everything...

Presented by...



CENTRAL SQUARE
BUSINESS ASSOCIATION

P.O. Box 390426 • Cambridge, MA 02139
Tel: 617-441-7707 & 617-864-3211 Fax: 617-441-7706
www.centralsquarecambridge.com



Calling all artists and businesses! Do you have a talent to share? Are your employees artists and crafters? Do you have floor space to offer to the arts on a Saturday afternoon? Join us for the second Central Square arts extravaganza, ArtsCentral! A hub of music, dance, food, theater, film and fine arts, Central Square is a bustling community with talents waiting to be shared. We want YOU to be involved! To make this event successful for our neighborhood, we need your commitment.

WHAT: ArtsCentral

WHERE: Along the streets of Central Square

WHEN: October 13, 2007 (set-up from 10:30-12 a.m., clean up at 6 p.m.)

WHY: To celebrate the thriving arts and community in Central Square

CONTACT INFORMATION

Business Name _____ Contact Person _____
Address _____ E-mail address _____
Phone Number _____ Web site _____

EVENT DAY

Do you have an event planned for October 13th? Yes ____ No ____ If yes, what will the in-store presentation/demonstration consist of?

Please name the presenters _____

If no, what type of space would you be willing to provide for an artist (open space for a performance and an audience, space for a culinary demonstration, small space for a single painter to work, etc...)? _____

Do you have a preference for a particular type of art/artist? _____

The CSBA will match artists with businesses. We will let you know your assignments no later than September 10th, 2007. Final arrangements should be negotiated between both the artist and the shopkeeper.

BUTTONS

Do you want festival goers flocking to your business? Sign up your shop for our ArtsCentral **discount buttons!** Buttons—which will sell for \$10 (adults) and \$5 (children)—will offer ArtsCentral attendee's great discounts to the Square's businesses. Your business and the corresponding discount offer will be featured on our ArtsCentral button guide. Buttons also allow people admission into most ArtsCentral events. We encourage you to honor a discount from October 5th 2007 until October 19th 2007.

Will your business offer a discount or special offer through ArtsCentral buttons? ____ Yes ____ No

If yes, what will the discount / special offer be? _____

During what dates will the discount be valid? _____

SPACE

Is there a restroom available for the artist to use on your premises?

____ Yes ____ No

Will the artist have access to running water?

____ Yes ____ No

Will the artist have access to electricity?

____ Yes ____ No

Will you be serving food?

____ Yes ____ No

If you are charging for the food/product produced, how much will you charge? _____

About how many audience members do you think could fit comfortably in your space? _____

PLEASE RETURN to the CSBA office by AUGUST 1 by mail, e-mail or fax:

Central Square Business Association, PO Box 390426, Cambridge, MA 02139
anna@centralsquarecambridge.com, 617-441-7706